

Are you at risk for a fall?

One in three seniors fall each year and most of these falls occur in the home. When you're living alone, a fall can leave you cut off from the help you need. But with Lifeline, you're never alone – help is available at the push of a button, 24 hours a day.



Expert, caring help at your fingertips

Lifeline is an easy to use medical alarm service that lets you feel confident and secure while living independently. Pushing the Lifeline Personal Help Button you wear on a wristband or pendant connects you to a trained Lifeline Personal Response Associate who can assess your situation and dispatch help quickly, day or night.

Our Lifeline with AutoAlert service offers an added layer of protection; it is the ONLY pendant-style Help Button that automatically places a call for help if a fall is detected and you are unable to press your button.*

Feel secure with Canada's most trusted medical alarm service

Lifeline is trusted by more doctors, hospitals and healthcare professionals and is the only medical alarm service integrated with the healthcare system across Canada.

Peace of mind can be yours today.

Take our [Are you at risk for a fall survey](#) on the back of this flyer to see if you could benefit from the Philips Lifeline service. You will also find a coupon for a free month if you call today...

How the Lifeline Service Works



Summon help

Simply push your Lifeline Help Button at any time to connect to our 24/7 Response Centre.



Hear a reassuring voice

A Lifeline Response Associate will access your profile and assess the situation.



Know help is on the way

Our Associate will contact a neighbour, loved one, or emergency services based on your specific needs, and will follow up to confirm that help has arrived.

*AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.

Are You at Risk for a Fall: A Patient Self-Assessment

Falls are the leading cause of injury among Canadian seniors and they can have a devastating impact on your overall health and independence. With a Lifeline medical alarm you will be protected from an unexpected fall.

Answer the following questions to see if you are at risk:

QUESTIONS:	YES	NO
Do you have a history of falling?	<input type="checkbox"/>	<input type="checkbox"/>
Do you experience dizziness and/or have trouble keeping your balance?	<input type="checkbox"/>	<input type="checkbox"/>
Is walking difficult due to muscle weakness, stiff joints, or foot problems?	<input type="checkbox"/>	<input type="checkbox"/>
Are you on more than three medications?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have problems with your vision?	<input type="checkbox"/>	<input type="checkbox"/>
Do you make frequent or hurried trips to the bathroom?	<input type="checkbox"/>	<input type="checkbox"/>
Have you put off dealing with household hazards, such as poor lighting, slippery floors, throw rugs, lack of grab-bars, etc?	<input type="checkbox"/>	<input type="checkbox"/>
Is fear of falling making you less physically active and reducing your social activity?	<input type="checkbox"/>	<input type="checkbox"/>
Are you experiencing problems with concentration, depression, or isolation?	<input type="checkbox"/>	<input type="checkbox"/>
Do you consume alcohol more than occasionally?	<input type="checkbox"/>	<input type="checkbox"/>
If you were to fall, would you be alone and possibly unable to summon help?	<input type="checkbox"/>	<input type="checkbox"/>

Your risk for falling increases significantly every time you answer "yes" to any of the above questions.

Don't wait for a fall to wish you had Lifeline

Call today and receive

ONE FREE MONTH OF SERVICE



(204) 956-6777 or toll-free 1-888-722-5222

Quote this code:

204

Coupon valid until:

December 31, 2018

www.lifeline.ca

Available at local participating programs only. Not to be combined with any other offer. Commitment is required. Discount applies to monitoring fee only. Offer valid on



month

PHILIPS
Lifeline